



Automate Your Laundromat

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LaundryCard™ uses networked Mag-Stripe technology to provide a low cost, live automation tool for Laundromat owners.

Using Mag-Stripe cards can save storeowners thousands of dollars a year in replacement card purchases.

Networking the system gives the operator the ability to view and access sales data, change vend prices, and build marketing campaigns all live! These functions can be performed either locally at the store or remotely from any PC with an Internet browser and either a standard phone modem or a broad-band connection. There is no special software to purchase or install!

All of the reports generated from the system present the information live as it happens, there is never a need to retrieve the data with a collection device and/or download the data into a report viewer.

CCI was the first card system provider to build their system around a touch screen. Utilizing the touchscreen, the laundromat customers receive easy instructions and are less likely to resist the new technology.

CCI is also focused on your business; We realize that your business is not 9-5 Monday through Friday. We offer excellent technical support options with live support available after hours, on weekends and holidays. We also give storeowners access to our support center via our website. Our support center gives operators access to our searchable knowledge base as well as entrance to our user's forum where storeowners can communicate with other CCI owners about how to best utilize their system.

Our products are built to be flexible; we are the only automation tool that continues to offer 'add on' products to help storeowners maximize their LaundryCard™ product. See your distributor or visit our website to learn about all of the optional products that you can customize to your system.

LaundryCard™ possesses more features than we could possibly print on one brochure. For a complete list of features and functions contact your local distributor or visit our website for the most up-to-date information.



LaundryCard™





Remote Access

Total control and access is available remotely, either via secure internet connection or even a standard dial up connection. Furthermore, remote access can allow CCI technical support a valuable tool for supporting and upgrading the system.

Technical Screen with Solution Tracker

Many laundries operate in shifts, and the attendants must watch for machines that go out of service. But if the same attendant is not there when the service technician arrives, time is wasted diagnosing the problem. With our equipment status screen, your attendant disables a machine for mechanical service and records the machine's problem. Then the service technician has immediate access to this information which means less time diagnosing the problems and lower labor charges. Once the technician has resolved the problem, the system prompts the technician to enter a solution to the reported problem. All of this information is recorded providing the storeowner a complete service record of all the machines in the store.

Employee Time Clock And Shift Scheduler

Businesses with hourly employees typically use time cards. Adding up hours each week and reporting them for payroll is time consuming. With the integrated time clock, employees can clock in and out of their shifts using their attendant card. The hours appear on a report for easy payroll calculations saving time that can help efficiently manage your business. Additionally attendant shift schedules can be loaded into the system for even greater control.

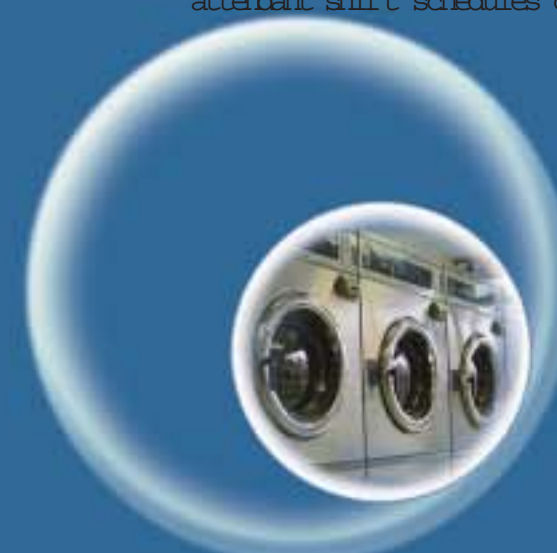


*Pictured with Optional Credit Card Combo Bezel, standard system accepts cash only.



The X-Changer is the heart of the LaundryCard™ system. This self contained interactive kiosk has the ability to issue new cards, add value to existing cards, and allow customers to check the balance on their cards. The large touch-screen display visually guides the customer through using the system in either English or Spanish using video and animation. The X-Changer is also equipped with a bi-lingual voice prompting system which talks customers through each transaction.

The X-Changer is also where employees access the system to perform specifically designed functions that help them throughout their work shift. Since storeowners are not always available, these special functions have been designed so that employees can easily deal with customer issues.



Low Cost Personalized Cards

LaundryCards come personalized with individual store information printed, at no additional cost. Cards from other systems can cost as much as \$4 per card, whereas LaundryCards are typically available for less than \$.70 per card.

Attendant Task Manager

Automating the Laundromat will maximize your store's profit while reducing the amount of work to manage it. The Attendant Task Manager allows for the scheduling of recurring chores that must be accomplished by the store's Attendants. When a task becomes due for completion the system alerts the Attendant. Once the task has been completed, the Attendant can 'Complete' the task on the X-Changer. A report is available to the storeowner that shows completed and uncompleted tasks.

One Touch Collect Function

A major benefit of owning a card system is reduced exposure of cash and coins to the public. When collecting from LaundryCard system, you need only a collector card and an index finger. The necessary bookkeeping report is generated and the registers are reset. This allows multiple storeowners or trusted employees to spend less time collecting at each location. Every system comes complete with a laser printer for generating reports.

Build Customer Loyalty 'Float'

As customers purchase and add value to cards the amount of unused balance starts to build across cards. This 'Float' builds substantially with time and represents a loyalty for customers to return. There is also a percentage of the 'Float' that is never redeemed and can be allocated as profit. This is similar to how other retail shops treat gift certificates.

Upgradeable

Based on Windows Technology, LaundryCard is capable of doing more tomorrow than it is today! CCI is committed to continuing it's list of features so that CCI stores stay ahead! System upgrades and feature add-ons are often made available to existing storeowners.

Advanced Marketing Tools

LaundryCard was designed to provide storeowners major advantages in marketing over traditional coin stores. From Senior Citizen Discounts, to Big Bill Bonuses, to Free Dry, there is a promotional tool available to fit in every market and demographic.

WASH TO WIN

Wash To Win

Wash To Win is a built in frequency point program. Laundry customers earn points for their loyalty and redeem them for free wash credit. This encourages customers to not only return to the laundry but acts as a card retention system and can reduce the number of cards that need to be re-ordered over time.

**The More You Wash
The More You Win**